

## SALVATORE FERRAGAMO

ITALIAN COUTURE

## CASANOVA DI NERI

A VINE DYNASTY

## PORSCHE 911

BIRTH OF AN ICON

## VAN CLEEF & ARPELS

LE SECRET

## NICK PITT

THE ART OF FOOD





*The*  
**WORLD**  
*A Home in every port*

Designed by the Oslo-based team of Petter Yran and Bjørn Storbraaten, The World is a magnificent 12-deck ship that claims to enhance an intimacy with the sea that is not available on land. Introduced as the largest private residential yacht on earth, the World and its resident owners have traveled the globe without ever leaving home. Since 2002, these 'homes' have traveled to more than 900 ports in over 140 countries, the continuous worldwide itinerary enables this floating city to circumnavigate the globe every couple of years. The world is more reminiscent of a traveling private country club, than a cruise ship. If you're thinking about purchasing a yacht to travel around the world, this 644-ft / 196-m ship is the perfect alternative to individual yacht

ownership. Common ownership challenges such as turnkey staffing, logistics and itinerary planning are completely eliminated. Fractional ownership advantages also include reduced operating costs, particularly with respect to general upkeep, maintenance, fuel, crew, berthing and dockage fees.

Want to explore the planet's most breathtaking exotic and well-known destinations with like-minded adventure seekers? Then just grab proof of your net worth of ten million dollars and put in an offer to purchase one of the exclusive onboard waterfront residences. Currently the ownership of the floating oasis is closely held by 142 families from more than 19 countries. North Americans make up 49% of the owners, with

Europeans at 36%. Asian, Australian, and South African owners make up the remaining 15%. The average occupancy is 150-200 residents & guests which allows a very intimate community to create lasting memories with friends and family. The average owner spends about three to four months on board annually, although they can spend as much time traveling as they desire.

It's all about knowing Residents' personal preferences and delivering the highest levels of service. Effectively, getting what you want, when you want it, without you having to ask for it and sometimes, not even knowing you wanted it. The onboard sommelier knows every resident's wine preferences and the housekeepers knows how a family likes their refrigerator stocked each time they return to the Ship. Dining styles

range from Asian to Mediterranean, deli to haute cuisine. The Ship's wine cellar has a capacity of 12,000 bottles, many collected in local ports by the sommelier or from winemakers who come aboard to host tastings. In addition to the ships dining options, the culinary experiences when in port are endless. The personal Concierge takes care of all the arrangements, ensuring the perfect dinner, entertainment and the transfer back to the ship.

But what's truly unique about this community is that residents and Captain's collectively determine the ship's yearly itinerary, which is based on the best sea routes available and the owners' personal interests. This year alone, The World will sail approximately 44,000 nautical



miles visiting more than 100 ports of call in over 20 countries; amongst them are Antarctica and Melanesia, some of most remote regions on the planet.

The vision behind The World was to create a way in which travelers never had to disembark. They could sail for as long as they wished. So, in 1997 a team of experts gathered and began work. Actual construction began in May 2000 in Rissa, Norway and was completed March of 2002. The World first sailed out of dock from Oslo, whilst the maiden voyage departed from the port of Lisbon, Portugal on 2 May 2002. On 17 May 2002, The World was christened in Venice, Italy and by June of 2006, the original inventory of residences was sold out. Not being satisfied to be the only privately owned 12 deck ship in existence, The World is also one of the most environmentally



friendly ships of its size, burning marine diesel oil rather than heavy bunker fuel; a factor which allows it to travel to areas where ships burning heavy fuel are banned. It is also the first Ship to feature the unique Scanship wastewater cleaning system in which wastes are filtered by means of a flotation system. Alongside living the bucket list lifestyle, the owners on board The World seem to also recognize the importance of being environmentally conscious while actively reducing the carbon footprint of its operations. You can find out more about The World from their management company ROW Management Ltd., of Fort Lauderdale Florida.



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